



Francois El Hajj
Inspiration and Design

FH
DESIGN

francoiselhajj.com



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THE OBJECTIVE

FH Design aims to transform everyday materials into meaningful design pieces that combine artistry, sustainability, and functionality.

Through innovative craftsmanship and thoughtful design, the brand seeks to create objects that elevate interior spaces while promoting environmentally responsible practices.

Each creation reflects a balance between aesthetics, purpose, and environmental awareness.



THE BRAND

PLAYFUL

SOPHISTICATED

SUSTAINABLE

ALLURING

TIMELESS DESIGN

MODERN

ELEGANT

CRAFTSMANSHIP

François El Hajj is a Lebanese artisan and designer known for his distinctive approach to sustainable design.

Through FH Design, he transforms reclaimed and everyday materials into refined decorative and functional objects. His work blends artistic expression with modern interior design needs.



TARGET AUDIENCE

FH Design appeals to individuals and professionals who value unique, high-quality design with a sustainable story.

These clients appreciate craftsmanship, originality, and environmentally conscious design.

PRIMARY AUDIENCE INCLUDES:

- Interior designers and architects
- Luxury homeowners
- Boutique hotels and restaurants
- Art collectors and design enthusiasts
- Clients seeking custom decorative pieces
- End of Year Corporate Gifts

LOCATION: WORLDWIDE

VISUAL INSPIRATION

FLOOR LAMP



TV MIRROR



MELTED GLASS



LIGHTING



PRODUCT COLLECTIONS

Upcycled Lighting

Lighting pieces crafted from repurposed materials, designed to illuminate spaces with originality and environmental awareness.

Melted Glass Art

Artistic and functional objects created through the melting and reshaping of glass. Each piece is unique and expressive.

TV Mirror

A luxurious mirror that conceals a television behind reflective glass, combining technology with elegant interior design.

Infinity Door Name Tags

Customized decorative name tags designed for homes and businesses using premium materials.

BRAND MESSAGING

FH DESIGN COMMUNICATES A CLEAR PHILOSOPHY:

DESIGN WITH PURPOSE

Every piece tells a story of transformation—turning discarded or simple materials into objects of beauty and value.



- Sustainability through creativity
- Unique handcrafted pieces
- Design that combines art and function
- Innovation rooted in craftsmanship

PARTNERSHIPS

MEGAMAN

OSRAM

LEDVANCE

Authorized Lighting Dealer

FH Design is also an authorized dealer for leading international lighting brands, ensuring clients receive both artistic creations and high-quality lighting solutions.



FOR MORE INFORMATION



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